Tennessee Cancer Coalition
Annual Summit

Telling Our Story.

June 6-7, 2013

MeadowView Conference Resort & Convention Center
Kingsport, Tenn.

Hosted by:
2013 Summit Objectives

The Tennessee Cancer Coalition’s goal is to bring together the state cancer support communities to focus on transforming the latest knowledge into strategies that groups, institutions, businesses and individuals can implement to reduce the burden of cancer in Tennessee. Our objectives for this year’s summit include the following:

• To highlight evidence-based programs and best practices in survivorship, cancer patient navigation, physician communication, pediatric cancers, breast cancer imaging, cancer health disparities, gynecologic oncology, lung cancer screening and prevention and cancer control activity across the state of Tennessee

• To provide the latest continuing education and cutting-edge technologies as well as practical application to physicians, nurses, health educators, social workers, cancer survivors, administrators, advocates, health educators, school health coordinators, patient navigators, students, local government officials, legislators and healthcare professionals

• To educate and engage healthcare professionals on the Tennessee state cancer plan

• To promote and nurture ongoing regional partnerships and networking opportunities among those interested and passionate about interstate and intrastate cancer control
Thursday, June 6

9 a.m.
Registration Opens

11:30 a.m.–12:45 p.m.
Registration and Lunch

12:45–1 p.m.
Welcome
*Dr. Ingrid Meszoely*
Chair of the Tennessee Cancer Coalition

1–2 p.m.
Keynote Address: Five-Time Cancer Survivor
*Chef Eric B. Levine*
2011 Food Network “Chopped” champion

• Learn more about how state performance is rated by the American Cancer Society Cancer Action Network (ACS CAN)
• Find out how Tennessee stands on issues that play a critical role in reducing cancer incidence and death
• Get a better understanding of what states can do to reduce the cancer burden and how states are progressing on critical public health measures

2–3 p.m.
American Cancer Society Cancer Action Network: How the State of Tennessee Measures Up
*Lynn Williams*
Government relations director for the state of Tennessee

• Learn what your next steps should be after finding out you have cancer
• Understand how to use your mind to fight the physical, mental and emotional assaults of cancer
• Identify ways family and friends can support you

3–3:15 p.m.
Break

3:15–4:15 p.m.
Patient-Centered Care: Connecting with Family, Community and Systemwide Changes
*Dr. Reid Blackwelder*
President of American Academy of Family Physicians and physician at Family Physicians of Kingsport

• Learn about useful aspects of patient-centered care and connect with family, community and systemwide changes
• Reinforce patient-centered communications and encourage attitude shifts
• Gain a better understanding of how you can make a difference

4:15–5:15 p.m.
Helping Hands: Navigating on Behalf of Cancer Patients and Families
*Walter Shepherd*
Owner/Principal of Comprehensive Cancer Consulting Services

• Understand why patient navigation for cancer is important
• Learn about the origins and various models of the current navigation system
• Understand how navigation is applied across the entire cancer continuum and how navigation may be changing in the future

Evening social event to follow

Friday, June 7

6:30–7:45 a.m.
Continental Breakfast

7:45–8:45 a.m.
Cancer Storytelling in Appalachia
*Kim Mays and the other cast members of Life’s Circle*

• Connect emotionally and intellectually to the multifaceted challenges facing cancer survivors
• Be encouraged to tell your own story, take action and create your own project as a means to empower other cancer survivor and their families

9–10 a.m.
Men’s Health Report: Constructing a Response to the Disparities in the Cancer Burden Among Tennessee Men (Panel Discussion)
*Dereck Griffith*
Director of the Institute for Research on Men’s Health and associate professor at Vanderbilt University

*Michael Leventhal*
Executive Director of Tennessee Men’s Health Network

• Learn about the most recent data and trends in cancer disparities in Tennessee
• Identify unique outreach strategies that have been effective in reaching men and engaging women
• Recognize some of the personal barriers that men encounter in dealing with cancer diagnosis
10–11 a.m.

**Pediatric Cancer**

Dr. Kathryn Klopfenstein  
ETSU pediatric hematologist and oncologist

- Understand the prevalence of pediatric cancer in the United States
- Learn more about the most common types of cancer in children
- Develop a better understanding of treatments for the most common pediatric cancers

**NCI Research: Skin Cancer Prevention in High-Risk Populations**

Katie Baker and Dr. Joel Hillhouse  
ETSU Office of Public Health

- Learn more about skin cancer risks associated with the use of indoor tanning devices
- Differentiate between health-based and appearance-focused prevention messaging
- Understand parental influences on skin cancer risk behaviors

**Radon 222: Its History and a Call for Testing**

David Coffey  
Owner/Operator of Covenant Air

- Learn more about radon gas, its prevalence and the risks associated with it
- Become familiar with current studies and the epidemiological support from recent meta-analysis of eight case-control studies
- Learn about the critical need for testing of homes, offices and schools

11 a.m.–12 p.m.

**Cancer Control Activity from the Northeast: Voices for Hope – Community-based Screening for Mouth and Throat Cancers**

Dr. Edie Hapner  
Associate professor at Emory University School of Medicine's otolaryngology department

- Get acquainted with a community-based screening model that works
- Better understand head and neck cancer in the public and among healthcare workers
- Familiarize yourself with a monthly head and neck cancer screening tool

12–1:15 p.m.

**Lunch**

1:15–2:15 p.m.

**6,000 Free Chest X-Rays**

Dr. Joe Smiddy  
Pulmonologist at Wellmont Medical Associates

- Understand modes of lung cancer screening
- Learn more about the findings of 6,000 free chest X-rays provided for charities
- Recognize future directions and opportunities for lung cancer programs

**Controversies in Breast Cancer Imaging**

Dr. Jocelyn Medina  
Radiologist at Mountain Empire Radiology

- Understand the impact of breast cancer screening
- Learn about controversial recommendations from the U.S. Preventive Services Task Force for breast cancer screening
- Familiarize yourself with the role of new breast imaging techniques

2:15–2:30 p.m.

**Tennessee Cancer Coalition Announcements**

2:30–3:30 p.m.

**Gynecologic Oncology**

Dr. Mark Doherty  
Gynecologic oncologist with Johnson City Medical Center and Mountain States Medical Group

- Understand basic treatments for the most common gynecologic cancers
- Familiarize yourself with disease trends for the three most common forms of gynecologic cancers
- Recognize the role robotic surgery has in gynecologic oncology and its current impact on cancer care

3:30–4:30 p.m.

**Rethink, Reclaim and Recharge Your Lifetime and Downtime**

Dr. Brenda White Wright  
CEO of the Wright Approach

- Gain a better appreciation for the role of humor in reducing stress
- Learn why constancy of change is an enduring reality
- Learn about the key action steps to achieve your personal and professional goals

4:30–5:30 p.m.

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Close
Registration Form

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June 6–7, 2013
MeadowView Conference Resort & Convention Center

Please Print

Name ______________________________________________________

Degree _____________________________________________________

Specialty ____________________________________________________

Address _____________________________________________________

City _________________________ State ________ Zip _____________

Office phone _________________________________________________

Home phone _________________________________________________

Email ______________________________________________________

Registration fees (please check)

☐ 2 Days – $99
☐ 1 Day – $55
☐ Cancer Survivor – $25
☐ Welcome Reception & Benefit – $25

(Wednesday night from 6–8 p.m.)

You may pre-register online or by mail, or you may pre-register the day of the event.

1. To pre-register and pay now please visit

   https://wellmontfoundation9369.thankyou4caring.org/TNCC

2. To pre-register by mail, make your check payable to Wellmont Health System and mail the check and registration brochure to:

   TC2 2013 Summit Registration
   c/o Sherri Lawson
   4485 W. Stone Drive #200
   Kingsport, TN 37660

If you’re interested in event sponsorship, exhibitor space or have general questions about the event, call 423-578-8550 or email sherri.lawson@wellmont.org.

To learn more about the 2013 Tennessee Cancer Coalition Annual Summit visit http://tncancercoalition.org and click the “read more” button under “Summit”.

Overnight Accommodations

Reservations for the event are the responsibility of individual attendees. MeadowView Conference Resort & Convention Center is giving a $109 per night discount for attendees. Reference “2013 Tennessee Cancer Coalition” when you call for reservations. Call 1-800-228-9290 or 423-578-6600 to reserve a room now.

CME Program Accreditation

Wellmont Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CME Credit Designation

Wellmont Health System designates this live activity for a maximum of 12 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

• This activity has been submitted to the Tennessee Nurses Association for approval to award 12 contact hours. The Tennessee Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.
• This activity has been submitted to the American Society of Radiologic Technologists – ASRT – for approval to award 12 continuing education credit hours through The American Registry of Radiologic Technologists – ARRT.